

Your *STUDY IN* academy: in-house training is coming up soon!



STUDY IN
academy



EAIE
European Association for
International Education

STUDY IN academy: in-house training **Teaching in English: from** **institutional strategy to** **language support**

Date and time:

27th June 2022 10 am – 5 pm

28th June 2022 9 am – 5 pm

Address: Dům zahraniční spolupráce

Na Poříčí 1035/4

110 00 Praha 1

About STUDY IN academy

STUDY IN academy series is a bespoke training series for Czech higher education institutions (HEIs) jointly developed by the [Study in the Czech Republic](#) (STUDY IN) initiative managed by the [Czech National Agency for International Education and Research](#) (DZS) and the Brussels-based [Academic Cooperation Association \(ACA\)](#), an umbrella organisation of 22 national-level funding organisations of international cooperation in higher education, and an expert centre in internationalisation.

The series is co-designed for Czech higher education institutions (HEIs) and meant to address key topics for the latter, supporting further strategic action and professional development. The topics focus mainly on online international education marketing, recruitment, internationalisation, and strategic decisions during the COVID-19 times and beyond, taking into account both the local contexts and global trends.

The webinars are delivered by Study in the Czech Republic and a partner, an expert in the field. The expert for the first-ever STUDY IN academy: in-house training is the [European Association for International education \(EAIE\)](#).

The topics and materials that have already been covered can be seen [here](#).

About the STUDY IN academy: in-house training: 27th – 28th June 2022

This course will present English-Medium Education (EME) in a broader perspective, where the change in the language of education, together with greater diversity in our classrooms, have become a means to initiate reform in the delivery and services of higher education, in order to enhance quality. Together, we will explore how to integrate questions of language and culture from policy to practice through the lens international education, in policy, pedagogy and practice. We will discuss:

- How can universities more effectively prepare students to be globally engaged and therefore prepared for life and work in a globalised world?
- What strategic considerations must university leadership take into consideration in order to ensure the highest quality?
- How can higher education institutions initiate such change sustainably?



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This course will engage you in reflecting on what an international university is and how it can offer an internationalised curriculum for all its students, as well as how to train its teaching staff for the challenges of the multilingual and multicultural university. By the end of the course, you should be able to:

- Understand the opportunities and challenges of developing English-Medium Education in your programme, office or institution
- Discuss the implications of English-Medium Education integration for developing quality education
- Learn about useful online tools and resources
- Formulate an action plan for your programme, office or institution

How to get the most out of this course

This practical and informative course is essential for all key staff and decision-makers involved in international relations, institutional strategy, internationalisation, curriculum development or language policy at non-native English-speaking institutions. It would also be an exceptional training for those who teach, coordinate, administer or manage English-taught programmes and those who provide language or pedagogical support to either students or staff on those programmes.

Speakers



Esko Koponen

Specialist in the Strategic Services for Teaching of the University of Helsinki.

Esko Koponen is Specialist in the Strategic Services for Teaching of the University of Helsinki. His main responsibility is in the strategic management of international academic affairs, including the development of programmes in English, language policy and joint educational programmes. He has over 30 years of experience in international education, having previously worked in the Centre for International Mobility with European cooperation programs and in the University of Kuopio in international student services. He is active in national and international professional associations and events. He has organized several sessions, workshops and trainings on various aspects of international education both nationally and internationally.



Jennifer Valcke

Karolinska Institutet, Sweden

Jennifer is Educational Developer and Senior Lecturer for the Unit for Medical Education (UME) at Karolinska Institutet (KI) in Stockholm, Sweden, where she trains teaching staff for the challenges of multilingual and multicultural learning spaces and works to ensure quality in English-medium instruction (EMI). Jennifer's degrees are in the fields of modern languages (BA, Université libre de Bruxelles, ULB, Belgium) and film studies (MSc and PhD, University of Edinburgh, Scotland), but she also has expertise in teaching, training and advising teachers and university leadership on issues related to intercultural/international education, EMI and content and language integrated learning (CLIL). In 2014, Jennifer was recognised as the 2014 EAIE Rising Star for her work as a Steering group member of the Expert Community Languages and Culture. She has published extensively on CLIL in higher education and was a CLIL adviser and researcher at ULB, where she taught English for academic purposes to engineering, business and literature students. Born in Brussels of British and Belgian parents, Jennifer has lived and studied



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in Nigeria, Belgium and Scotland. She is fluent in French, English, Italian and Spanish and is currently learning Swedish.

Moderator



Jakub Tesař leads the Higher Education Department at DZS – Czech National Agency for International Education and Research since 2018. His unit supports comprehensive internationalisation of Czech higher education through the Erasmus+, governmental and inter-governmental scholarship programmes, the Study in the Czech Republic initiative, Czech Republic Alumni programme, and the Monitoring Internationalisation of Czech Higher Education (MICHE) project.



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