



## Swiss EUREKA Chairmanship Information Day Prague, Czech Republic

**Date: 16 September 2014**

### **Venue:**

Ministry of Education, Youth and Sports, Karmelitská 7, Prague 1  
Conference Room, Building C

### **Programme**

09h30 – 10h00	Registration / Welcome coffee
10h00 - 10h10	Opening / Welcome note <i>Karel Šperlink, EUREKA HLR for the Czech Republic</i>
10h10 – 10h30	EUREKA Strategic Road Map 2020 <i>Svatopluk Halada, EUREKA Deputy HLG for the Czech Republic</i>
10h30 – 10h50	Swiss EUREKA Chairmanship 2014-2015 / Strategy and main goals <i>Andreas Gut, Chairman of EUREKA NPC Group</i>
10h50 – 11h10	EUREKA Innovation Event, November 19, 2014, Basel <i>Andreas Gut, Chairman of EUREKA NPC Group</i>
11h10 – 11h30	Q & A
11h30 - 12h00	Coffee Break / Networking

### **EUREKA – tool for innovation of SMEs**

12h00 – 12h20	EUREKA support and services provided by Swiss EUREKA Secretariat <i>Colette John Grant, EUREKA NPC for Switzerland</i>
12h20 – 12h40	EUREKA infrastructure and services in the Czech Republic <i>Josef Martinec, EUREKA NPC for the Czech Republic</i>
12h40 – 13h00	EUREKA Success Stories <i>Josef Martinec, EUREKA NPC for the Czech Republic</i> <i>Svatopluk Halada, EUREKA Deputy HLG for the Czech Republic</i>

### **Targeted services for SMEs**

13h00 – 13h20	Support of entrepreneurship and innovative SMEs in the Czech Republic <i>Petr Hladík, Technology Centre ASCR</i>
13h20 – 13h40	Entrepreneurship and support for SMEs in Moravian-Silesian Region <i>Marek Valdmann, BIC Ostrava</i>
13h40 – 14h00	Q & A
14h00	Conclusions and Follow-up