

# AGENDA PROGRESS-TT/CPPT TECHNOLOGY TRANSFER WORKSHOP

FRIDAY Sep 2017 · 09:00 – 15:00 RESEARCHERS

09:00	<b>Registration</b>
09:20	<b>Welcome from CPPT</b>
09:30	<b>From Ideas to Market</b> <ul style="list-style-type: none"><li>• What is Technology Transfer (TT) and why do we need it?</li><li>• The four stages of TT: Innovation → Validation → Investment → Deal</li><li>• Disclosing your research results in confidence<ul style="list-style-type: none"><li>○ Managing Intellectual Property (IP)</li><li>○ Publish or Patent?</li></ul></li><li>• The Deal</li><li>• Spin-out, Licence or Fire-sale</li><li>• Latest trends in Technology Transfer<ul style="list-style-type: none"><li>○ Accelerators &amp; Crowdfunding</li></ul></li></ul>
10:15	<b>Q &amp; A</b>
10:30	<b>Coffee</b>
10:45	<b>Assessing Technology</b> <ul style="list-style-type: none"><li>• The importance of a proper assessment<ul style="list-style-type: none"><li>○ IP Status</li><li>○ Market Size and Quality</li><li>○ Competition</li><li>○ Route to Market</li></ul></li><li>• Technology Readiness level (TRL)</li><li>• Using a Stage-Gated GO/NO-GO process</li></ul>
11:30	<b>TRL Workshop</b> <ul style="list-style-type: none"><li>• Completing a TRL Assessment<ul style="list-style-type: none"><li>○ Use case studies or assess your own research results/ideas</li></ul></li></ul>
12:00	<b>Continue with TRL assessment over lunch</b>
13:30	<b>Presentation and analysis of the results of your TRL assessments</b>
14:00	<b>TT Case Studies Workshop – a look at some real-life examples</b> <ul style="list-style-type: none"><li>• <b>Evaluate potential for successful commercialisation</b></li><li>• Decide on GO/NO-GO from initial disclosure<ul style="list-style-type: none"><li>○ Estimate size of the market and strength of the competition</li><li>○ Do you foresee any barrier to commercialisation?</li><li>○ Decide on GO/NO-GO for investment</li></ul></li></ul>
15:00	<b>Round table discussion of issues arising from the day's discussions</b> <b>A chance to discuss your (non-confidential) issues with commercialisation</b>
16:00	<b>End of session</b>